

	Position Description	Effective Date:	August 2026	Author	VP of Finance
	Senior Financial Analyst	Revision Date:	New	Review	August 2027
	Revision No: 1	Supersedes Date:	New	Approved	
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CROFTER'S FOOD LTD.

DESCRIPTION OF DUTIES:

Senior Financial Analyst

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Senior Financial Analyst:

The Senior Financial Analyst is responsible for building partnerships with management across the organization to support strategic and operational planning. Responsibilities will include but not be limited to: analytics, budgeting, forecasting, reporting, expense and capital management.

This position reports directly to the **Controller**.

The duties and responsibilities of the Senior Financial Analyst will be as follows:

Key Responsibilities:

- Prepare and maintain recurring financial and operational reporting including monthly financial reporting packages, variance analysis, and management dashboards
- Assist with underlying analysis in support of the rolling liquidity planner
- Prepare and support monthly and quarterly Board reporting packages, including financial commentary and key performance indicators
- Prepare and maintain reporting related to sales performance, manufacturing costs, labour, overhead, raw materials purchasing, and freight
- Produce SKU, customer, and product profitability analysis using ERP and accounting data
- Partner with Operations, Supply Chain, Sales, Marketing and other departments to develop budgets, analyze performance, and identify opportunities for efficiency
- Work closely with department managers throughout the organization to identify potential areas of efficiency and to refine operational budgeting
- Assist with financial modelling related to new products, customer opportunities, capital investments, and other strategy initiatives
- Provide ad-hoc analytical support for Board of Directors, lenders, and other stakeholders as required
- Support the finance team with month-end and other normal course activities as required

Required experience and skills:

- Bachelor's Degree in Business, Accounting, or Data Analytics
- Previous experience in a manufacturing or consumer packaged goods environment is preferred
- Significant experience working with large datasets and data analytics tools
- Ability to communicate financial information clearly to both finance and non-finance stakeholders